



## BOOKBUILDERS FALL FORUMS

6 p.m. Tuesday, October 25, at Beacon Press

### HOW DO WE MAKE PUBLISHING MORE INCLUSIVE?

**And are we on the way to making it happen?** A 2015 diversity survey by Lee & Low confirmed what we see every day: the publishing industry is fairly homogenous (largely white, straight, cisgender, nondisabled). Why aren't there more people of color working in publishing? What barriers do minorities in publishing face?

This panel will examine how these issues play out in large and small companies, and the effects that recent diversity initiatives have had on their publishing houses. Our panelists will also share what it's like personally to work in the industry and be labeled as "diverse." Who leads the charge to make publishing a more inclusive community for all of us?

Join us for an evening of candid conversation about where we are and where we're going.

Moderator **JABARI ASIM** is an associate professor at Emerson College, where he directs the graduate program in writing, literature and publishing. He also serves as Executive Editor for *The Crisis* magazine, a preeminent journal of politics, ideas and culture published by the NAACP and founded by W.E.B. Du Bois in 1910. He is the author of thirteen books, including *The N Word: Who Can Say It, Who Shouldn't, And Why*, *What Obama Means: For Our Culture, Our Politics, Our Future*, *A Taste Of Honey: Stories* and *Only The Strong*, a novel. In addition to editing magazines, his publishing experience includes working as a production editor for a book publisher and editing at daily newspapers for 15 years. His awards include a Guggenheim Fellowship for Creative Arts and honors from the Mass. Book Awards

#### GAYATRI PATNAIK

*Editorial Director,  
Beacon Press*

Previously an editor at both Palgrave Macmillan and Routledge, Gayatri has been at Beacon Press 14 years and has published authors including Cornel West, Kate Bornstein, and Mary Frances Berry. She acquires in US History using a "bottom up history" lens with a focus on African American, Indigenous, Asian American and Latinx titles, and she created Beacon's award-winning ReVisioning American History series. She's also interested in contemporary issues of race/ethnicity, LGBTQ issues, class and gender.

#### MARINNA CASTILLEJA

*Financial Associate, Harvard  
Education Publishing Group*

Marinna Castilleja is the financial associate at Harvard Education Publishing Group. She is also a freelance writer, designer, and copy editor, having worked with 826 Boston, Quale Press, and Emerson College, where she completed an M.A., in publishing and writing in 2015. An introvert from Texas, she can usually be found sampling beers, fangirling, or chasing corgis down the streets.

#### JENNIFER KING

*Talent Acquisition,  
Houghton Mifflin Harcourt*

With more than 10 years of experience in Talent Acquisition, Jennifer leads recruitment for HMH's Consumer business and serves as a member of the Diversity committee. Previously she worked at Viacom, managing recruiting for the Entertainment division (Comedy Central, TV Land, and Spike). She has held roles at Disney, Williams Sonoma and Group M, and has a BA from the University of Maine in Art History, Criticism and Conservation. A serious Red Sox fan, she is still depressed over the ALDS elimination.

#### DANIELA SERRANO

*Marketing Intern,  
Ploughshares*

Daniela Serrano is a second-year M.A. student in the writing, literature and publishing graduate program at Emerson College. Daniela holds an undergraduate degree in communications. In Colombia, she worked for more than three years at Rey Naranjo, an independent publishing house, as editor and translator. She currently works as a marketing intern at Ploughshares.

#### ALAINA LEARY

*Social Content Coordinator,  
Connelly Partners*

Alaina Leary is an editor, writer, activist, and social media manager. She currently serves as an editor for *Her Campus* and *Luna Luna Magazine*, and assists with social media for the nonprofit We Need Diverse Books. Her work has been published in *Cosmopolitan*, *Marie Claire*, *Seventeen*, *Everyday Feminism*, *Bust Magazine*, *The Establishment*, and others. She is currently completing an MA in publishing at Emerson College, and hopes to pursue a career in adding diverse, intersectional voices to all aspects of publishing and media.



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